

# THE EYE TIMES

PAUL G. HAYTER, OD, PC

## YOUR OPTOMETRIST PAUL G. HAYTER, OD HASED MOVED TO A NEW LOCATION

By: Paul G. Hayter, OD



The new office is called **Today's Vision**, and the new location is a

short distance from the old location at **(3341 Regent Blvd., Ste. 120, Irving, TX 75063)**, between the restaurants of Afrah Mediterranean and Panda Express. Our phone number remained the same at **(972-910-8829)** This move will allow us to better serve your eye care needs in some very significant ways.

Our office is now a one-stop-shop for all your eye care, plus glasses and contacts at one location! Our wonderful staff is now able to help you with eye glass selections and contact materials as well. (You can browse our large selection of frames, which include brands such as: **Tom Ford, Ray Ban,**

### **Guess, Oakley and many more.**

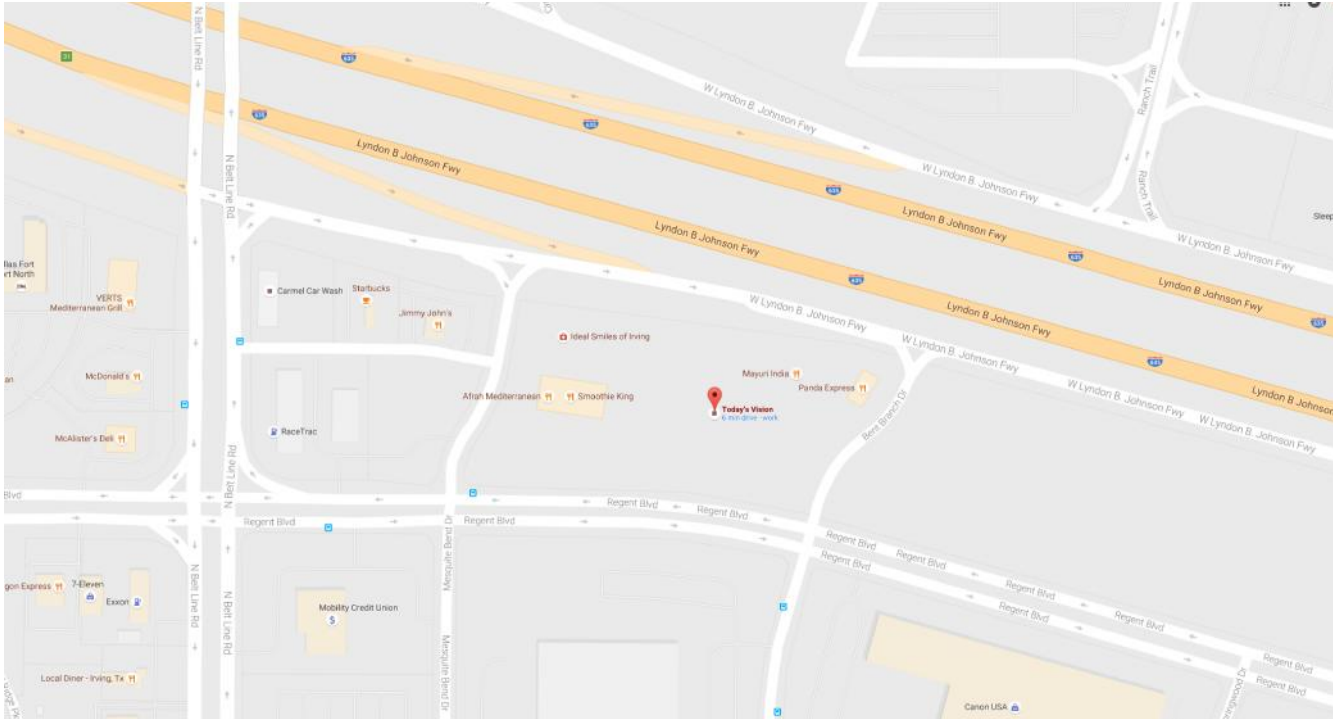
For those patients that wish to save money and go with a high quality off brand pair of glasses, we have our **Modern** brand frames to choose from.

We now are able to accept most insurance plans, including EyeMed. We are happy to welcome our EyeMed patients back, so we can give them the excellent service they were accustomed to at our office.

Our pricing on materials is going to be extremely competitive compared to the big retail chains such as: VisionWorks, Walmart, Lens Crafters, 1-800-Contacts, ect. In almost all cases we may even beat their prices, because as an Optometrist owned practice, we don't have to charge a sales tax of 8.25% on materials. So, we will be able to pass that savings on to our customers.

As your optometrist, I want you to have access to the best quality lenses that are available. Our competition will claim that you are getting the highest quality digital lenses or a thin high index material. However, the quality of these lenses found at the chain stores will not compare to what I will provide at my new clinic. My digital lenses have better optics and have a more accurate prescription design specifically for each individual patient. And as for the high index material I will be able to offer my patient hyper index lenses that will be even thinner than the standard high index lenses.

This move is very exciting for us. Come visit us at our new location even before you are due for your examination. We would love to show you your new eye doctors office!



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